

PrintOne™

Documents on the Web

Printing-On-Demand

Primary Benefits

Consistency, Relevancy, Reduce Costs
and 'Going Green'

Documents on the Web

PrintOne is an intelligent print procurement solution that will maximize ROI, efficiency, and speed for all your print and signage needs.

What is PrintOne ?

Enables decentralized and customized printing in a manner that conforms completely to brand standards with centralized control of expense & reporting oversight.

Benefits of PrintOne

Centralized management of all printed material that allows decentralized/multi-users to customize printed material for their needs.

Economies of centralized purchasing with the speed and benefits of decentralized ordering.

Enhanced operational efficiencies.

Environmentally Responsible.

Centralized management of all printed material that provides unlimited multi-users to customize printed material for their own needs.

- Increase consistency
- Simultaneous, unlimited users/internet connections
- Static, versioned & personalized print templates
- Enables designers to design, increases productivity
- Digital library of static & dynamic print jobs

Economies of centralized purchasing with decentralized ordering.

- Decrease costs
 - Print only what is needed – *no waste*
 - Digital Print-on-demand
 - No warehousing costs
- Real-time reports & financial controls
 - Customized Reports
 - Account for each transaction real-time

Enhanced operational efficiencies

- Streamlines the printing process – *time is money*
- Shorten cycle time (design, production, distribution)
- Print-on-demand flexibility (offset and toner-based)
- Increase speed-to-users

Traditional Print Model

4 week cycle from design to print



Unnecessary Traditional Print Expenses

- Content obsolescence
- Produce more than needed
- Warehouse storage
- Design costs and production cycles

Docs on the Web Model

Reduced 4-week cycle to a matter of days



Cost Savings

No warehousing

No waste – Go Green

Print-on-demand capabilities, (offset and digital)

Design once, print many variations from same design

A sample of corporations that use Web-Based Print Solutions



PrintOne in Action

<http://members.printable.com/copycop/democopycopv60/>

UserID: dpc6demo

Password: dpc6

Why Daniels Communications?

- *Expertise in Digital Printing*
- *Value-Driven Solutions*
 - *Customer Care*

daniels
communications group

 copy cop



AGENCY 101
INTEGRATED MARKETING SOLUTIONS



 pixxiz
we print green

daniels
communications group